

# **Annual Report & Accounts**

## **2011/2012**

**Supporting recovery in Kosovo**



# Table of Contents

<b>MAK DIRECTORY .....</b>	<b>3</b>
MAK TRUSTEES FOR THE YEAR 2011/12 .....	3
<b>MAK MISSION .....</b>	<b>3</b>
OUR PURPOSE .....	3
WHO WE ARE .....	3
WHAT WE DO .....	3
OUR APPROACH .....	3
<b>STRUCTURE, GOVERNANCE AND MANAGEMENT.....</b>	<b>4</b>
TRUSTEES .....	4
RISK MANAGEMENT .....	4
COMMUNICATING WITH VOLUNTEERS AND SUPPORTERS .....	4
VOLUNTEERS .....	5
<b>TRUSTEES' REPORT.....</b>	<b>5</b>
CHAIR'S INTRODUCTION .....	5
ACTIVITIES .....	6
<i>Communication</i> .....	6
<i>Art, Drama and Music</i> .....	6
<i>Construction of the Manchester Peace Park</i> .....	6
<i>Horticulture and Ecology</i> .....	7
<i>Promoting justice and equality</i> .....	7
<i>Collecting and Distributing Aid</i> .....	7
<i>Education</i> .....	7
<i>Sports</i> .....	8
<i>Community</i> .....	8
<i>Summary of Activities</i> .....	9
SECURING RESOURCES .....	9
<i>Organising Events</i> .....	9
<i>Grants</i> .....	9
<i>Supporters</i> .....	9
<i>Planned Giving</i> .....	10
<i>Beneficiary Gifts</i> .....	10
<i>Legacy Giving</i> .....	10
<i>Online Shopping</i> .....	10
<i>Auctions</i> .....	10
<i>Gift Aid</i> .....	10
THE YEAR AHEAD.....	10
<i>Active Projects</i> .....	10
<i>Upcoming Projects</i> .....	11
FINANCE SUMMARY .....	12
<i>Income and Expenditure</i> .....	13
<b>AUDITOR'S REPORT .....</b>	<b>15</b>
<b>ACKNOWLEDGEMENTS.....</b>	<b>15</b>

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Registered Charity No. 1087178.

MaK is the working name of Manchester Aid to Kosovo (also known as MaK)

# MaK Directory

## MaK Trustees for the year 2011/12

Stephen Raw (Chair)  
Pam Dawes (Treasurer)  
Mireille Gomes (Secretary)  
Kelly Bucher  
Paul Guest  
Louis Harris

## MaK Mission

### Our purpose

MaK supports recovery in Kosovo by providing opportunities, resources, and developing partnerships.

### Who we are

MaK is an independent organisation, registered as a charity, operating throughout the UK and Kosovo with partners, volunteers and supporters of several nationalities. We have several partners in the UK and Kosovo. We have a small core group of long term volunteers and many short term volunteers. We have many dedicated supporters in the UK. We also have four staff in Kosovo, two of whom are seconded from the Municipality of Podujevë.

### What we do

We help to relieve poverty, sickness and distress in Kosovo. To achieve the greatest impact, we work on three interlinking fronts:

- providing opportunities for young people and adults in Kosovo to learn new skills
- providing resources and developing programmes to address emerging needs
- developing partnerships with organisations in the UK and Kosovo with similar objectives

### MaK works in the following areas:

- Education
- Construction of the Manchester Peace Park
- Art and Music
- Promoting justice and equality
- Collecting and Distributing Aid
- Family support
- Sport

### Our approach

All our work comes from a needs-based approach. Through closely working with the community in Kosovo and the Kosovo community in the UK we establish projects to address emerging needs. All of our projects can be linked back to the main areas in which we work.

We work within a network of partnerships. The key organisations which we have built partnerships with have all worked with work with MaK in both the UK and Kosovo: Castle Fine Arts Ltd., Eden Project, Imperial War Museum North, Municipality of Podujevë, Nova International (Great Run) and Yorkshire Sculpture Park.

We organise a summer school in the schools local to the Manchester Peace Park in Kosovo. We support ecology education and equip schools with computers. We arrange training programmes to increase skill and leadership potential.

We are building the Manchester Peace Park in Kosovo to provide a resource for the community for recreation, rehabilitation and education. We have created a garden for reflection and a central arena for meetings and performance. We are building play areas for children and various sports pitches for all ages. With the Eden Project we are developing a horticultural programme for Peace Park staff.

We develop partnerships between artists in the UK and Kosovo to provide increased strength and opportunity through collaboration. We also support artistic projects that further our purpose including the creation and installation of sculpture work in the Manchester Peace Park in Kosovo. We work with musicians in the UK to raise both funds and awareness of Kosovo and are developing a music

programme involving records and performance of Manchester music and UK/Kosovo collaboration. Other projects benefit from the financial support and outreach generated from music events.

We aim to promote justice and equality by leading by example and undertaking projects that encourage peace and understanding. We support victims of war crimes to help bring those guilty to justice. We encourage equality by actively supporting the professional development of women and young people in Kosovo.

We collect medical aid and educational equipment as needed. We support families in South Manchester who were evacuated to the UK from Kosovo during the war. We respond to changing needs.

We organised the first Kosovo Run around the Manchester Peace Park. We build partnerships with sports organisations in the UK to provide sport event management training to young volunteers in Kosovo and we actively support these volunteers to organise this now annual athletics fixture.

## Structure, Governance and Management

MaK is a registered charity (registration number 1087178). Its objects and powers are set out in its Constitution.

### Trustees

MaK's governing body is called The Executive Committee (also known as the trustees). This body comprises of a minimum of four and a maximum of eight Members: 3 officers (Chair, Treasurer and Secretary) and at least one (up to five) other Members. They each serve a term of one year after which they can be re-elected to serve a further year. There is no limit on the number of terms a trustee can serve.

Executive Committee members are responsible for controlling the management and administration of MaK. They serve as volunteers, and receive no

payment (other than to repay necessary out-of-pocket expenses incurred). Executive committee members work together as a team, and have collective responsibility for the charity.

Executive Committee members have, and accept, ultimate responsibility for directing the affairs of MaK, ensuring that it is solvent and well run, and delivering the charitable outcomes for the benefit of the public for which it was set up.

Executive Committee members who are not officers take on other responsibilities, e.g. Membership Secretary.

## Risk Management

The Executive Committee has overall MaK's system of internal control. Such a system of control can provide only reasonable and not absolute assurance against inappropriate or ineffective use of resources, or against the risk of errors or fraud. These risks are further heightened, given the difficult nature of communications, institutional and financial infrastructure in Kosovo. The risks that MaK faces throughout the year are assessed by the Executive Committee at meetings and more informally via email and telephone. Action is taken to mitigate the risks and where necessary the Executive Committee are able to respond quickly to deal with any problems.

## Communicating with Volunteers and Supporters

In addition to the Annual General Meeting, MaK holds regular informal meetings to enable supporters to raise questions and interest. During each main visit to Kosovo, MaK holds meetings with staff, volunteers, local businesses and the community. MaK also attends and arranges meetings with other partner organisations.

MaK maintains a website that provides information to the public on MaK's activities, and how people can make a donation and/or get involved. MaK also has webspace for volunteers to share photos from their visits to Kosovo and other MaK events.

Key volunteers from MaK frequently give talks to groups of regular supporters.

MaK uses email to allow all staff, volunteers, supporters and others to ask questions of the Executive Committee directly. MaK also uses email to disseminate timely information about events in the UK and Kosovo.

## Volunteers

This year more than 120 volunteers contributed their time to MaK in a variety of ways in the UK and Kosovo. Several make a regular commitment ranging from a few hours a month to many hours a week. Some use their professional expertise, while others give their time and energy in work that is not related to their everyday jobs. Some volunteers may be retired or not in paid employment. MaK attempts to apply the principles of involvement and equality to its many volunteers. A few volunteers organise fundraising events and others contribute to specific projects for MaK.

## Trustees' Report

### Chair's Introduction

"Just Giving" is the liberating facility that makes sponsorship for personal fundraising much easier than in the past. I was reflecting how far MaK has come from its inception as a 'just giving' charity, providing urgent immediate aid in response to suffering and privation. The work of 'recovery' – our umbrella term for what we do now – is so much more of a two-way street. All who have had something to do with MaK, in one way or another, have had first-hand experience of this. Talk to those who organised the summer camp and they will tell you of how inspired they have been by the children and young people's commitment and involvement. In fact, during the summer, Matt and I had gone to do a 'ceramic sonnet' project and while there, observed at first hand the enthusiasm and dedication of the team led by Naomi Hamill. When most teachers take a (well-earned) rest in the summer, Naomi and friends instead flew out to Podujevë with luggage brimming with material for days of action-packed fun and

learning. This was the first year when the summer camp went out to village schools for the final week with, predictably, a great response – and once again flagging up the need for more of this outreach work. This indeed was a paradigm for 'recovery'.

Back in the UK the launch of our CD, 'ten' in both London and Manchester was an unqualified triumph! However, MaK is involved on so many fronts that it is sometimes difficult to measure how successful things are and have been. But I don't think this of principle concern – sometimes the response to need can be 'messy' and tricky to evaluate. Thankfully there is no OFSTED wasting our time with unnecessary paperwork and a stifling 'justification' for everything. Our best asset is simply the people caught up in MaK and their time is the precious resource. ALL involved are volunteers in both the UK and Kosovo. We bring our various skills and commitment where we are able. A case in point has been the redesign of our website. We have no fancy corporate, Soho web design company at our call but instead a dedicated team of folk who have produced a wonderful (good-looking as well) resource for the immediate future.

One support role MaK was involved in was with the 'Family Bogujevci' exhibition shown in Prishtina and later Tirana. This was a ground-breaking event in that area of Europe because of the quality of the curation and design, the painful subject matter and the significant ages of Saranda, Jehona and Fatos.

And now we have to say a reluctant farewell to our marvellous secretary of the last three years – Mireille Gomes. It is a difficult task to begin to say thank you to her for all her time and professionalism in the post. She has unstintingly kept all of us informed, in check and to order. Travelling up from Oxford for various meetings while doing her PhD has been 'going the second mile'. We will miss you Mireille but wish you all the very best for the future.

And that future over the next year is a full and compelling one. As ever, there is the need to match funding with what can be achieved in Kosovo and in these financially straightened times fund raising is more important than ever. But in a typically MaK way our main 'income-event' – the Manchester Run – coincides with our AGM, all of which provides an

opportunity to meet partners (such as Mandi and Avdullah here again) and socialise at the (unwavering and tireless) Pam and Andy's BBQ.

Thank you!

*Stephen Raw*

Chair – May 2012

## Activities

### Communication

#### New Website

After a year's work the new website will be launched at the 2012 AGM. MaK is extremely grateful to Rachael Kearney of Grassroots Creative and coder Dan East. The design is by Jehona Bogujevci assisted by Kelly Bucher, Fazli Blakçori, Chloe Hamill and Pam Dawes. MaK's webmaster is Kelly Bucher. We hope that it will be a testament to the work of MaK over the years and help secure supporters and funding in the future.

### Art, Drama and Music

#### Summer Club and Peace Camp

Art continues to constitute a large element in the children's Summer Club. This year was no exception. The presence of several British artists and Kosovar art teachers in the leadership team meant that the children were inspired to be highly creative. The presence of volunteer actors from London based community theatre ChickenShed enriched the children's experiences greatly.

During the first Peace Camp for older teenagers a ceramic poetry project was led by British artists and a wood fired kiln was built on the Peace Park, which can be re-located for future firing.

#### Bogujevci - Visual History Exhibition

MaK has supported the Bogujevci family in the presentation of an artistic response to their recovery and path to justice after the massacre of their friends and family. The exhibition was presented over 2 months in the national galleries of Kosovo and Albania. Plans to take the exhibition to Belgrade are in progress.

### Music

Music remains a major source of funding to the charity. MaK's second Manchester album 'Ten' album was successfully launched in Manchester and London to considerable acclaim. The album was sponsored by Dr Martens (£4K received in 20010/11) and the launches produced a net income of £7K. Musicians from the album were also invited to present a stage in the Eden Project Mediterranean biome in support of the Flaming Lips. Eden will make a contribution of £5K to MaK music, arts and ecology programmes.

The Manchester MaK1 12" vinyl was produced, project managed by Dean Taylor. The first record of MaK's vinyl project was successfully sponsored (MoneyPlus Group £3K). MaK is aiming to produce a total of 4 vinyl records, which can later be digitised with additional guest tracks from anywhere in the world to create a third MaK album. The 'Ten' competition to support an emergent band was won by Tawse. Their prize was to record at Blueprint studios which resulted in a superb recording.

### Construction of the Manchester Peace Park

The Park is near completion and heavily used by all ages. This year the Municipality made a major contribution. They paved the Peace Garden and park and installed more seating and bins.

The gardeners have continued to tend and nurture the Peace Garden within the Peace Park producing healthy and colourful plants and trees. An Acer tree was dedicated to a local mother following a domestic tragedy. As the Peace Garden is now established and less vulnerable, step by step local people will begin to have access. The first group invited by MaK to contact the gardeners to visit the Peace Garden is HandiKos, an NGO in Kosovo that works with people with disabilities.

Engineering student, Alex Dunning, made some robust football posts and is assisting Paul Guest with completion of the landscaping. A new water feature was added to the grounds this year. Additionally, the 5 year old swings were dismantled and a new play area is planned.

Responsibility of the park upon completion is still an ongoing issue between MaK and the Municipality of Podujevë. MaK wishes to have a say on how the park is run in the future. This is mainly on matters such as, free access to all, usage and programming. We encourage local 'ownership.'

## Horticulture and Ecology

Our partner, the Eden Project, arranged for Fazli Blakçori (MaK Kosovo Representative) and Fahri Osmani (Director of Kongressi Manisteri – green school, ecologist by training) to do a residency at Eden, part funded by Eden and by sponsorship of Eden horticulturalists in the Great Manchester Run. In exchange, 2 UK horticulturalists went out to Podujevë, Kosovo and worked on the MaK Peace Park. The horticulturalists held 5 excellent teaching sessions in Kosovo and were highly impressed by the skills and enthusiasm of the Peace Park staff. They also visited the Podujevë Director of Education and school directors and encouraged schools to participate in planting projects. With MaK the horticulturalists developed a horticultural therapy link with Podujevë Psychiatrist and also met an eminent Kosovar botanist.

## Promoting justice and equality

MaK aims to be inclusive and supports women in leadership and in decision making. Subsequently, this year MaK formed its new Women's Business Initiative, Sister Stitch. We also encourage young Kosovars to take on responsibilities in MaK and have a number of young leaders involved in various projects. Furthermore, MaK involves HandiKos (an NGO in Kosovo that works with people with disabilities) in its activities in Kosovo. This year MaK also supported the Bogujevci family in their visual presentation of their survival and path to justice, 'Bogujevci -Visual History', which was exhibited to great acclaim in the national galleries of Kosovo and Albania.

## Collecting and Distributing Aid

We continue to collect medical equipment and supplies to further equip the local hospital and surrounding clinics.

## Education

There are educational elements in all our work whether music, gardening and construction, human rights support or art projects. Some of the educational projects we accomplished this year are:

### IT Project

MaK continues to maintain the IT suites it setup in 5 schools and the disability rehabilitation centre in Podujevë in 2010. MaK is currently preparing for instalment of 70 computers in 7 village schools in summer 2012.

### Peace Camp

MaK partnered with the Kosovo Institute for Youth Research (IKR) to conduct a 1 week Peace Camp in August 2011 in Podujevë for youth between the ages of 15-18. Each day of the camp involved different workshops delivered by IKR leaders around the themes of human rights and justice, the environment, athletics, etc. MaK volunteer and UK English teacher, Naomi Hamill, successfully led a poetry writing workshop. The winning poem, by 16 year old Pellumb Stublla, was artistically inscribed in clay and baked into ceramic tiles by the Peace Camp participants, through the expert guidance of UK artists Stephen Raw and Matthew Raw. Matthew led the design and installation of a wood burning kiln in the Peace Park, specially constructed for this project. MaK also contributed by hosting the visit of international NGO World at Play who were completing their Balkans tour and shared their experiences and skills.

### Summer Club

Fourteen volunteers from the UK have returned home after perhaps the most successful summer visit to Kosovo so far. Over 500 children participated in the MaK summer club in central Podujevë and 3 village schools, some children joining in for their 6th year. The skills, abilities and commitment of all the volunteers were exceptional, enabling a great deal of fun to be had! Naomi Hamill led the summer club very successfully. The club was greatly strengthened by the involvement of 2 actors from London community theatre, ChickenShed. The summer school was taken to 2 villages and a housing project for war widows and their families as a "road show" in

its final week. Here MaK was welcomed enthusiastically.

### **MaK Kosovo Representative, MA Peace and Development, Leeds Metropolitan University**

MaK raised funds for their Kosovo representative, Fazli Blakçori, to attain a Master of Arts (MA) in Peace and Development at Leeds Metropolitan University. This 18 month programme runs from January 2012 to June 2013. Fazli is enjoying the course thus far. Through the course material presented to date, he feels reassured that Kosovo is following the same post-conflict path as other countries in historically similar circumstances. MaK's appeal for assistance with Fazli's fees has been launched and remains open for donations direct to MaK or via MaK at <http://www.justgiving.com/Kelly-Bucher>

### **Bogujevci - Visual History**

MaK has supported the Bogujevci family in the presentation of an artistic response to their recovery and path to justice after the massacre of their friends and family. Highly successful school workshops were led by the Bogujevcis during the exhibition in Prishtina.

### **Residencies**

MaK hosted 6 residencies this year. Details of these can be found in the sections titled "Horticulture and Ecology" and "Sports."

### **Sports**

Sport remains a highly enjoyable part of the summer club with encouragement and coaching provided by volunteer leaders.

In 2011, 28 MaK runners took part in Manchester Run and MaK also provided a water station team of 20 volunteers and a Manchester music stage.

Two young MaK athletics leaders, Avdullah Shala and Armend Bajgora, based in Kosovo, were invited by MaK and Nova International (Great Run) to learn about sports event management in Manchester. During a 2 week residency they participated in many aspects of the preparation and running of the Bupa Great Manchester Run, supervised by operations

manager Charlie Mussett. Avdullah and Armend went on to organise a half marathon in their home town, supported by all of Kosovo's athletics clubs, and a highly successful children's Fun Run. MaK helped organise the event in Kosovo and also made a donation to costs passing on its own donation for providing a water station at the Great Manchester Run.

## **Community**

### **Women's Business Initiative**

A new project building on the embroidery skills of women in Kosovo who have completed business training with *Women for Women*, an NGO geared to supporting disadvantaged women. MaK's new project is led by designer Arja Suddens and artist/embroiderer Chloe Hamill. They are currently working with a group of 17 women who are producing tableware to be sold outside Kosovo. Costs are minimal and all profits will go to the women. MaK is also involved with women embroiderers in a Psychiatric Day Centre (see below).

### **Podujevë Psychiatric Centre**

Through the Podujevë Municipality, MaK advised on funds and suppliers for ongoing supply of medical drugs to the centre. Additionally, UK horticulturists hosted by MaK visited the centre in October to deliver a workshop. This workshop was well received. Other MaK projects with the centre include embroidery, horticultural therapy and various other forms of encouraging inclusion, including linking staff and patients to the Peace Park.

### **eHealth Project**

MaK is collaborating with local government officials, IT experts and medical staff to lead the implementation of a province-wide eHealth System. Secure and accessible electronic patient records would ensure effective and timely healthcare for Podujevë's sprawling, rural population, currently being attended to by travelling doctors and one adequately equipped medical centre.

### **Collecting and Distributing Aid**

Following our hospital visits in September/October 2010 we have launched an appeal that will attempt to



further equip the local hospital and surrounding clinics.

## Family Support

MaK supports families in South Manchester, many of whom are actively involved in the charity. MaK provides legal, medical and educational liaison.

## Summary of Activities

MaK is greatly encouraged by our superb and growing team of volunteers from Kosovo and the UK. MaK's remit to relieve poverty, sickness and distress, is being realised through diverse MaK projects. In addition, the network of support we are establishing can provide opportunities within an independent Kosovo which extend far beyond MaK's initial goals.

## Securing Resources

MaK uses a range of techniques to fund its operation, programmes and projects.

N.B. The money raised from the membership subscription defined in the constitution is for covering basic administration costs, such as letters. The membership subscription is not a method of fundraising.

General funds, raised through various fundraisers, pay for:

- Core Expenses
- Key Project Budgets

The Executive Committee has the authority to define a project as 'Key'. Key Projects are usually those managed by MaK and are explicitly part of the Charity Plan.

Project Funds pay for a specific projects:

- Project Capital
- Project Team Expenses

Each Project Team is responsible for raising money to fund the project they are responsible for. A Project Team may receive a budget from MaK's General Funds.

## Organising Events

### Fundraising Calendar

The fundraising calendar lists all events that have proved very successful financially and are repeated at least annually. The objective of these events is to raise general funds to pay for projects. The Treasurer is responsible for managing the fundraising calendar and keeping it up-to-date. Examples are the Great Manchester Run and the album launch. The fundraising calendar encourages team involvement in all aspects of the event.

### One-off Events

One-off events are normally arranged independently by MaK supporters. MaK may be asked to provide support but generally these events are arranged by individuals and their objective is to raise funds for a specific project. Supporters may also arrange a one-off event to raise general funds for MaK. Examples include an auction.

## Grants

For help towards funding specific activities or projects MaK applies for grants from

- Trusts and foundations
- UK Statutory Funding including Government Departments and Agencies, Funding bodies (eg. Arts Council) and Local authorities
- European Funding
- Lottery Funding

The Fundraising Team can help with applying for grants on behalf of Key Projects. Examples include Arts Council England grants for British artist's exhibition costs and education grants.

## Supporters

Money is donated to MaK to go towards both general funds and can be earmarked to go towards a specific purpose. Donations can be made:

- online (JustGiving)
- by cheque
- Text - 70700 MaK12 £10
- in collection boxes
- in cash to a member of the MaK Executive Committee

Examples include donations made at talks and sport sponsorship.

## Planned Giving

Money is donated to MaK to go towards general funds. Donations can be made:

- online (JustGiving)
- by Give As You Earn (GAYE)
- by Standing Order
- in cash to a designated MaK Regular Givers Collector

Funds can be raised on behalf of Key Projects.

Examples include recurring donations made via the JustGiving website for a specific Key Project which is of interest to the donor.

## Beneficiary Gifts

Beneficiary, or virtual gifts, involves donors 'buying' a gift for a recipient from a catalogue or website but instead of the recipient receiving a gift, the donor's money is spent on a charitable activity or product. MaK mainly uses this fundraising mechanism to raise funds for purchasing items on the Manchester Peace Park such as trees.

## Legacy Giving

Money or gifts are donated to MaK through wills or trusts. These donations can go towards both general funds and can be earmarked to go towards a specific purpose or project.

## Online Shopping

MaK is set up with two main websites to help raise funds through supporter shopping online.

- a splash page designed by MaK's album distributors, Essential, is linked to the MaK web site [www.makonline.org/ten](http://www.makonline.org/ten)
- a link to Piccadilly Records facilitates vinyl sales <http://www.piccadillyrecords.com/products/VariousArtists-ManchesterMaK1FeaturingBadlyDrawnBoySilverclubWaterSignsErnest+Tom-MaKRecords-78172.html>
- eBay - Supporters can also sell and donate a percentage of the sale to MaK.

## Auctions

MaK is most grateful for donations of music and sport memorabilia. Donations have been successfully auctioned by Omega Auctions who provide their service to the charity free of sellers' charges.

## Gift Aid

MaK receives Gift Aid automatically from donations made via JustGiving. MaK can manually claim Gift Aid on other donations with the individual's authorisation if they are a UK taxpayer.

All forms of an individual donating are eligible for Gift Aid. Where an individual purchases an item, e.g. via online shopping or buying a MaK calendar, these transactions are not eligible for Gift Aid.

## The Year Ahead

MaK has many ideas for the coming year. Projects that are underway and will continue are listed as 'Active'. Other projects that have been approved to start up during the year ahead are listed as "Upcoming."

MaK has a list of various feasibility projects and developmental aims that the new Executive Committee will review at their first meeting after the Annual General Meeting.

## Active Projects

### Peace Park Project

Plans to develop the wetland area into an education site, re-seed the fields and acquire funding for a new children's play area are in progress.

### MaK Base in Podujevë

MaK has acquired £5,797 via The Funding Network to resource and strengthen the community of Podujevë in Kosovo through the provision of a community centre and 'MaK base'. Site acquisition and building plans are underway.

### IT Schools Project

MaK has received a generous donation of 70 refurbished PCs and 7 printers from the UK NGO Computers for Charities. In summer 2012 MaK

volunteers will setup these PCs in 7 village schools in Podujevë. At this time MaK will also perform maintenance of computers it has installed in various centres in Podujevë in previous years.

### **eHealth Project**

In 2011 MaK met with local government officials and medical staff to discuss implementation of a province-wide eHealth System. This idea was warmly welcomed by all. However, lack of national privacy laws for patient data and the firm commitment of a Kosovar software developer, have impeded implementation of this project. Further discussions and formulation of plans will take place in summer 2012.

### **Podujevë Psychiatric Centre**

MaK is actively seeking UK Psychiatrists to provide support / advice for centre in Podujevë, as staff at this centre feel isolated.

### **Women's Business Initiative**

MaK is currently working with a group of 17 women who are producing tableware to be sold outside Kosovo. Costs are minimal and all profits will go to the women. MaK is also involved in a similar capacity with women embroiderers in the Podujevë Psychiatric Day Centre.

### **Collaborative Arts Project**

The partnership and creative collaboration between MaK, Eden Project, Yorkshire Sculpture Park, Castle Fine Arts Foundry and artists in the UK and Kosovo will continue. The group is currently planning more collaborative workshops and exchanges. The design and installation of art in the Peace Park in Kosovo is being led by the 4 Directors of Art in the Park (2 British, 2 Kosovar). Art and creative projects are increasingly part of our educational work including the summer clubs. Many art teachers in Podujevë, Kosovo are MaK members.

Furthermore, in 2013 Matthew Raw, one of the 2 UK art directors, will rebuild the kiln used for the Poetry Project conducted during the 2011 Peace Camp at a permanent site in Podujevë so that it can be used by local artists and for UK residencies.

### **Music Project**

We hope to continue to sell the 'Ten' album and first MaK vinyl. A sponsorship arrangement for a second MaK vinyl has been agreed with one of our partners. £5,000 funding for music, art and ecology projects in Kosovo has been agreed with the Eden Project following a successful concert by musicians from the 'Ten' album in the Mediterranean Biome in 2011. A full programme has been planned and costed. MaK has been invited to return to present another stage in the Biome on July 11th.

### **Music Magpie Fundraiser**

Our newest fundraiser is underway. We are collecting used album CDs, DVDs and games. These are sent to the company Music Magpie, where they are recycled and resold. For every box of 100 items, MaK receives £50 from Music Magpie. MaK member, Margaret Cahill of Rogue Studios, has already successfully collected 100 items. MaK is extremely grateful to her for her efforts. There are currently over a dozen MaK volunteers collecting items across the country.

### **Imperial War Museum North Project**

The museum is putting together an 8 to 10 minute film highlighting the complexity of life in post-conflict areas. MaK Kosovo Representative, Fazli Blakçori, is connecting the museum's camera crew to people on the ground in Kosovo.

## **Upcoming Projects**

### **Great Manchester Run**

This year's fundraising run will be on Sunday, 20th May, 2012. 34 MaK volunteers have generously signed up to participate. The Eden Project will have a representative runner. Armend Bajgora and Avdullah Shala from Kosovo are being sponsored by MaK to come to the UK to do a week of sports management training with Nova International, Bupa Great Manchester Run organisers, during the week leading up to the Great Run. They hope to take the newly acquired knowledge and skills to improve and expand the annual Podujevë Run in Kosovo. Additionally, the 2 winners of Podujevë Marathon 2011 will be coming to participate in the Run. The Podujevë Municipality is paying for their flights, and

Nova International is sponsoring their visas and stay.

### Eden Project Concert

MaK has been invited to present a second concert in the Mediterranean Biome of the Eden Project, Cornwall, on July 11th, 2012.

### Summer Club

MaK will run its annual summer club for children between the ages of 3 -14 from August 7th to 20th, 2012.

### Music, Art and Ecology Programme, Kosovo

MaK has planned a programme involving UK and Kosovo based artists, musicians and horticulturalists, with a focus on ecology, later this year.

### WildWorks / Cultural Olympiad 2012

MaK Kosovo Representative, Fazli Blakçori, has been invited to be part of the site specific production, Babel, by WildWorks. He will be coordinating the Kosovo representation in this project. WildWorks theatre company completed a research visit in Kosovo with MaK in 2010, and have since met with MaK representatives in Cornwall and London to discuss potential projects in Kosovo.

### Linking UK and Podujevë Schools

MaK is interested in developing links between UK and Podujevë schools through the internet. In addition to pupils' writing to each other there are various ways this could be developed, such as, remote teaching via Skype, and exchanging teaching material and ideas. The pilot scheme would initially run between 1 primary school in the UK and Kosovo. We are currently seeking partner schools in the UK and Kosovo.

### Watching Wildlife Project

UK wildlife photographer Matt Hamilton, visited schools in Podujevë in autumn 2011. MaK would like to build on Matt's successful visit to the schools.

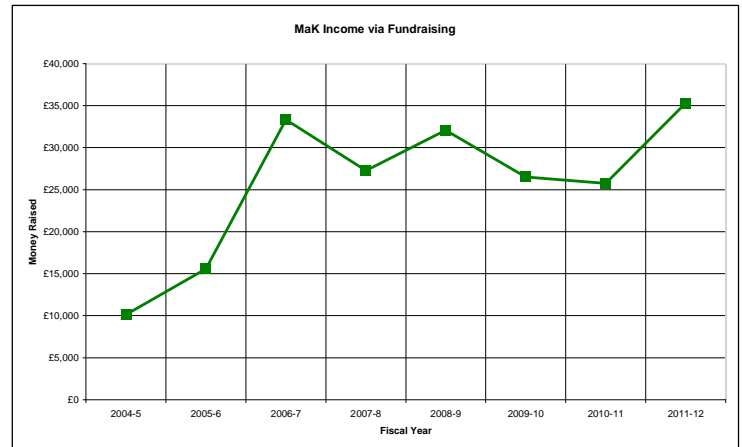
## Summary of Activities

The remit to relieve poverty, sickness and distress is being realised by many of our projects. In addition, the network of support we are establishing through partnerships can provide opportunities within an

independent Kosovo far greater than anything MaK initially envisaged.

## Finance Summary

### Eight year analysis of Fundraising Net Income



#### 2011-12

£35,309 + opening balances in the UK and Kosovo of £7,513 giving total funds of £42,823

#### 2010-11

£25,769 + opening balances in the UK and Kosovo of £12,376 giving total funds of £38,145

#### 2009-10

£26,533 + opening balance of £3,300 giving total funds of £29,833

#### 2008-9

£32,090 + opening balance of £8,206 and cash in hand of £454 giving total funds of £40,750

#### 2007-8

£27,293 + opening balances in our current account of £5,785 and £10,000 in our tracker account giving total funds of £43,078.

#### 2006-7

£33,347 + opening balance of £1,679 giving total funds of £35,026

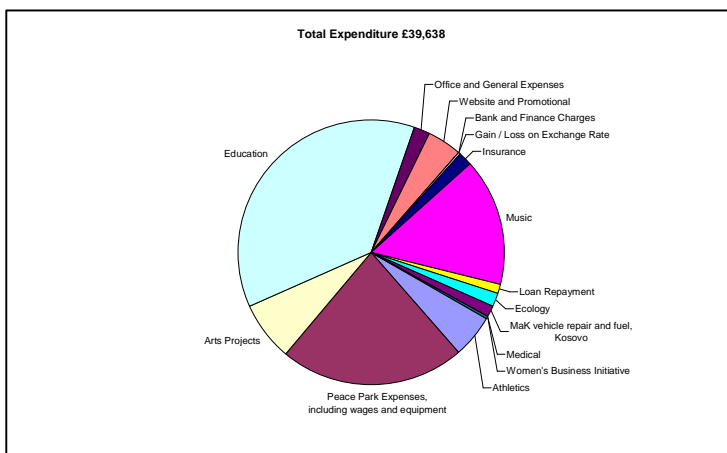
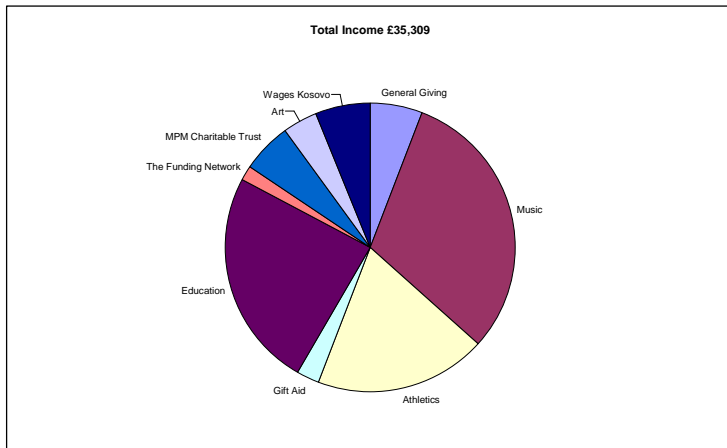
#### 2005-6

£15,569 + opening balance of £4,251 giving total funds of £19,820

#### 2004-5

£10,135 + opening balance £4,406 giving total funds of £14,541 of £14,541

## Income and Expenditure



### Financial Position

This financial year we received income of £35,309 together with an opening balance in our current accounts of £6,957 and £556, giving total funds of £42,823.

This year our expenditure was £39,640 leaving a balance of £3,183 (£2362 and £821) in our bank accounts at the end of the financial year.

Our income has remained healthy this financial year with support from donors, grants and trusts, and fundraising events and with the further development of e-giving sports sponsorship.

Income from music fundraising was £10,846 with additional album sponsorship received in the previous financial year and a further donation from Eden Project imminent. MaK was extremely grateful to receive a first donation from MPM Charitable Trust

of £2,000, towards our children's work, and a further payment of £525 from The Funding Network.

Athletics has continued to be a highly successful fundraiser with a total of £4,571 net received through sponsored running. This includes the £1,000 from Nova International (Great Run) for MaK providing a second Manchester music stage at the Great Manchester Run finish. Artists performed free. MaK also provided a team of 20 for a water station at the Great Manchester Run that led to a £400 grant to MaK which is given, with athletics equipment, to the Podujevë Kosovo Run, now developed into a successful half-marathon in Kosovo. The Municipality of Podujevë part-financed 2 security staff, contributing £2,181 towards wages this year. Additional donations, including to MaK's new medical appeal, totalled £1,332. Gift Aid of £912 was received.

We spent £14,684 on our educational work: sponsoring a Kosovar student to pursue an MA in the UK, the Summer Club, IT programme, jointly leading a Peace Camp for young people, and our other educational activities.

A priority project remains the 22 acre Manchester Peace Park in Kosovo. Payments of £8,580 consisted of construction and maintenance costs of £1,313 and £7,567 spent on wages for Kosovar staff. MaK spent £9,077 on sponsored art and music projects. £2,159 was spent on athletics. £1,150 was spent on the design and build of our new website, which we anticipate will impact future income and an additional £534 on PR. Insurance costs were £636.

£599 was spent on an ecology/horticulture residency for 2 Kosovars, the first part of a 2 way exchange with Eden Project. Office and general expenses were £762. A £500 loan repayment was made and £553 spent on MaK's vehicle and fuel. MaK launched a Women's Business Initiative - initial costs were £60.

Bank/transfer charges in Kosovo were £56. At the end of the financial year the balance in our account was £3,184 being £2,362 and €987 (£822).

Funding from supporters, sponsors, grants and trusts has been successful, although sadly funding from churches has reduced. Sports sponsorship can be developed further still.

Contact with MaK members in organisations, either as members, employees or visitors, encourages giving. Fundraising initiatives are most welcome. We hope to retain the long term support of churches, clubs, schools, companies, musicians and private individuals who have contributed so much to MaK's growth over the last 13 years. We are delighted to have received new support, including several new runners amongst the 28 strong Great Manchester Run team and to have new relationships with musicians, artists and universities in the UK, through our wider activities throughout this year. Our new contact card has been successful.

We are extremely grateful to the team who have led our music project this year, particularly Jo Dudderidge, Dean Taylor and Jehona Bogujevci, and have reaped financial benefits from the team's dedicated and creative efforts, with 2 successful album launches, a vinyl record, and an Eden Project concert.

In 2012-13 we continued commitments to Kosovar staff on the Peace Park as the basic design of the site nears completion. MaK will continue to employ gardening staff, as arranged with the Municipality.

We have improved our donation facilities on site. Just Giving is highly successful. The direct link to fundraising [www.justgiving.com/mak/raisemoney](http://www.justgiving.com/mak/raisemoney) proved to be very effective, raising over £9K this year including Gift Aid, mainly through sport sponsorship and education sponsorship. MaK also received £761 through the Charities Aid Foundation and Standing Orders. MaK is also extremely grateful to a small number of supporters who faithfully continue to support the charity by monthly Standing Order.

MaK funds jobs in Kosovo, employing gardeners for the Peace Park. It must be noted that as well as our cash input the bulk of our work is achieved through volunteering and donations in kind. Volunteers raise their own costs, including flights, and donate skills and labour, whether this be art and design, management, building, digging and planting, curating, administration, PR, giving hospitality to Kosovar visitors training in the UK, or musicians donating music and performing concerts for MaK.

The contributions of all our members and supporters is received with grateful thanks – MaK could do little without this and certainly would not be close to completing a 22 acre Peace Park, leading highly successful children's work, or have the range of thriving and diverse areas of work our new website will reveal. This year's achievements fully reflect the strength of MaK's partnerships, the range of volunteer effort, and the considerable scale of donations in kind MaK receives. This is seen particularly in our IT, Park construction, art and 'ten' album music projects.

MaK is also developing merchandise sales, including our second album 'ten', and vinyl project. We are honoured to now have 4 tree dedications in memoriam. This is possible through our website or a committee member.

We want to encourage increased regular giving either by standing order or e-giving. Some of the challenges of the next financial year are to secure more regular funding, to hold more fund raising events, to develop our sport sponsorship further, to encourage regular monthly giving and to submit applications for funding support to expand our programmes.

We are encouraging MaK presentations and attempting to reach out to colleagues and friends about giving. Our financial needs for the ambitious projects we are developing are considerable. We encourage all our members to share our aims, achievements and our needs and to tell MaK's success story. This often results in long term support, including volunteering and funding for future projects.

MaK is extremely busy and our diverse projects are thriving. MaK's greatest asset is its ever increasing team of committed volunteers, who donate skill, time and effort to achieve MaK's aims: the relief of poverty, sickness and distress.

*Pam Dawes*  
Treasurer - May 2012

# Auditor's Report

The charity's accounts for the year 2011/12 have been independently examined. See report.

# Acknowledgements

Central to MaK's way of working are our relationships with numerous local partners and allies worldwide. Our sincere thanks to the many organisations and individuals who make our work possible.

## All organisations for their generous support:

Allan and Nesta Ferguson Charitable Trust  
Castle Fine Arts Foundry Ltd  
Computers for Charities  
Davyhulme (Wesley) Methodist Church (Brook Rd)  
Dr Martens  
Eden Project  
Ekovizioni (Kosovo)  
Flixton Fellowship  
Greenfield Church, Urmston  
Haines Watts  
HandiKos (Kosovo)  
Hope and Aid Direct  
Imperial War Museum North  
Institute for Youth Research (Kosovo)  
Maranatha Community  
MoneyPlus Group  
MPM Charitable Trust  
Municipality of Podujevë (Kosovo)  
Nova International  
pARTicipate  
The Funding Network  
Trafford Christian Life Centre  
Union Chapel  
Yorkshire Sculpture Park

## Education

MaK summer club volunteers

## Music Project

MaK wishes to acknowledge the work throughout this year by Jo Dudderidge (album curator) and Dean Taylor (project manager) to produce MaK's second Manchester album 'ten', a development within the 'ten' remembrance and dedication programme, and

also MaK's first vinyl. Sponsorship was received by Dr Martens in the previous financial year.

The following Manchester musicians most kindly donated to MaK's 2nd album, 'ten', released on 4/4/11.

Cherry Ghost  
Doves  
Elbow  
Gideon Conn  
Jim Noir  
Jo Rose  
Josephine  
Keith  
Liam Frost  
Liz Green  
Magic Arm  
Nancy Elizabeth  
Nine Black Alps  
Sam and the Plants  
Silverclub  
Stephen Fretwell  
The Beep Seals  
The Travelling Band

The following artists also kindly donated to Manchester MaK1 (500 copies Heavyweight Vinyl 12", Cat no MAK001T) released in October 2011:

Badly Drawn Boy  
Silverclub  
Water Signs  
Ernest and Tom  
MaK is extremely grateful for the sponsorship of its first vinyl by MoneyPlus Group.

## Thanks to all the artists in Britain and Kosovo who have led projects this year especially:

Matt and Stephen Raw (ceramic poetry project)  
Jehona Bogujevci ('Ten' album graphics)  
Valmir Gashi (MaK photographer)  
Chloe Hamill ('Ten' album cases embroidery project)  
Art in the Park Directors, artists Agron Blakçori, Mike Anitt, Fazli Blakçori and Matt Raw

## All MaK Runners & their Sponsors (Great Manchester Run)

Thank you to our team of 28 runners, the water distribution team and also to the artists who kindly performed on our second Great Manchester Run stage in Spinningfields. Special thanks go to Joanna

Dudderidge who also ran in the Great North Run and raised a substantial total from 2 challenging events.

### **MaK Music & Sport Auction Donors & Buyers**

MaK wishes to thank all who have continued to collect memorabilia for auction, particularly Kelly Bucher who has also introduced a CD re-cycling fundraiser.

### **Interpreters**

Fazli Blakçori

### **Media**

Gerry McLaughlin  
Paresh Patel (BBC)  
Urban FM (Kosovo)

MaK thanks the media in the UK and Kosovo who have reviewed and reported on 'ten' especially the BBC, The Independent, MEN, Manchester University's Mancunian, and many music news websites.

### **Patrons**

Badly Drawn Boy  
Lt. Col. David Vassallo